

PRIVACY POLICY

I. The address of the person responsible.

The Ministry of Economic Development and Labor through the Directorate of Investment Promotion, with offices on the site marked with the number 514 of 59th Street between 62 and 64 of Colonia Centro, C.P. 97000 of that of Mérida, Yucatán; It is responsible for the protection of the personal data that you provide through the Web Portal of the State Government and the digital and electronic services that are hosted there. Your information will be protected in accordance with the provisions of the General Law of Protection of Personal Data in Possession of Obligated Subjects, the Law of Protection of Personal Data in Possession of Obligated Subjects of the State of Yucatan, and other applicable regulations.

II. Personal data that will be subjected to treatment and its purpose.

Your personal data will be treated under the principles established in the regulations regarding personal data, with the purpose of communication and contact and data storage, and may be the following:

Name, telephone, email, company, country of origin, comments and any other information necessary for the fulfillment of the purposes established in this Privacy Notice.

In case you do not express your will in the opposite direction, the processing of your personal data will be considered consented, in accordance with the applicable regulations.

The Ministry of Administration and Finance, through the Undersecretariat of Information and Communications Technologies, is responsible for safeguarding all databases of the State Government of Yucatan.

III. Legal basis It establishes the obligation of the Government of the State of Yucatán, through the Ministry of Economic Development and Labor to generate this privacy notice.

Article 3 section II, 26, 27 and 28 of the General Law on Protection of Personal Data in Possession of Obligated Subjects, in accordance with the various 3 section II, 25, 26, 27, 28 and

29 of the Law on Data Protection Personnel in Possession of Obligated Subjects of the State of Yucatán.

IV. The legal basis that empowers the person responsible for carrying out the treatment.

Article 474 section II, subsection and 480 sections I, VI and VII of the Regulations of the Yucatan Public Administration Code.

V. Mechanisms to express your refusal to process personal data.

You can express the refusal that your personal data be processed for any of the above purposes or limit its use or disclosure, from this moment, communicating it to the email solicitudes.sefoet@yucatan.gob.mx.

VI. The mechanisms, means and procedures available to exercise ARCO rights.

You may exercise your rights of access, rectification, cancellation or opposition of your personal data (ARCO rights), in accordance with article 16, second paragraph of the Political Constitution of the United Mexican States, and with the provisions of Title Three, Chapters I and II of the General Law of Protection of Personal Data in Possession of Obligated Subjects, go personally to the Transparency Unit of this Secretariat, located at the address, 59th Street # 514 x 62 and 64 Colonia Centro of this city of Mérida , Yucatán, Postal Code 97000, from 9:00 a.m. to 4:00 p.m. from Monday to Friday, or send your request through the INFOMEX Yucatan System, available at <http://infomex.transparenciayucatan.org.mx/InfomexYucatan/> Or, direct your inquiry to the email solicitudes.sefoet@yucatan.gob.mx.

If you want to know the procedure for the exercise of these rights you can go to the Transparency Unit, send an email to the address indicated above or contact the phone (999) 930.37.30.

VII. Transfer of personal data.

Transfers of personal data will not be made, except those that are necessary to meet information requirements of a competent authority, which are duly founded and motivated.

VIII. The means through which the person responsible will notify the owners of the changes to the privacy notice.



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The Ministry of Economic Development and Labor through the Directorate of Investment Promotion, may make modifications or updates to this Privacy Notice at any time, so that the current one will always be available for consultation in its offices and in the website transparencia.yucatan.gob.mx/avisos_privacidad/sefoet.

Mérida, Yucatán at October 31, 2019 (Last update)